



DEPARTMENT OF ACCOUNTING

FACULTY OF ECONOMIC

ANDALAS UNIVERSITY

THESIS

**THE PERCEPTION OF UNDERGRADUATE ACCOUNTING STUDENTS
AT PRIVATE UNIVERSITIES IN PADANG CITY
IN CAREER SELECTION**

By:

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Submitted to fulfil the requirements in order to obtain bachelor degree of economics

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**The Perception of Undergraduate Accounting Students at Private
Universities in Padang City in Career Selection**

Thesis By : Putri Johami

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ABSTRACT

This research aims to determine the factors that influence accounting students in career selection. The factors used as variables in this research are salary, professional training, professional recognition, social values, work environment, security and availability of occupation, and family influence. The data were collected in this research through the distribution of questionnaires to the final year accounting students at a private university in Padang. The sample used in this research were 135 respondents. Analysis of the data used in this research was multinomial logistic regression with SPSS version 16.

The results of this research indicate that salaries, professional recognition, social values, security and availability of occupation affected accounting students in career selection. Whereas professional training, work environment, and family influence do not influence accounting students in career selection.

Keywords: career selection, salary, professional training, professional recognition, social values, work environment, security and availability of occupation, and family influence.

ABSTRAK


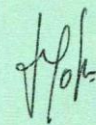
Penelitian ini bertujuan untuk mengetahui faktor-faktor yang mempengaruhi mahasiswa akuntansi dalam pemilihan karir. Faktor-faktor yang digunakan sebagai variabel dalam penelitian ini adalah gaji, pelatihan profesional, pengakuan profesional, nilai-nilai sosial, lingkungan kerja, keamanan dan ketersediaan pekerjaan, dan pengaruh keluarga. Pengumpulan data dalam penelitian ini melalui penyebaran kuisioner kepada mahasiswa akuntansi pada tingkat akhir di universitas swasta di kota Padang. Sampel yang digunakan sebanyak 135 responden. Analisis data yang digunakan pada penelitian ini adalah regresi logistik multinomial dengan bantuan SPSS versi 16.

Hasil penelitian ini menunjukkan bahwa gaji, pengakuan profesional, nilai-nilai sosial, keamanan dan ketersediaan pekerjaan mempengaruhi mahasiswa akuntansi dalam pemilihan karir. Sedangkan pelatihan profesional, lingkungan kerja, dan pengaruh keluarga tidak mempengaruhi mahasiswa akuntansi dalam pemilihan karir.

Kata kunci : pemilihan karir, gaji, pelatihan profesional, pengakuan profesional, nilai-nilai sosial, lingkungan kerja, keamanan dan ketersediaan pekerjaan, dan pengaruh keluarga.



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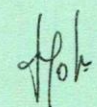
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